

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Bussines design		Code 1011102311011165112
Field of study Management - Full-time studies - Second-cycle	Profile of study (general academic, practical) (brak)	Year /Semester 1 / 1
Elective path/specialty Enterprise Management	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) full-time	
No. of hours Lecture: 15 Classes: - Laboratory: - Project/seminars: 15		No. of credits 2
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 2 100% 2 100%
Responsible for subject / lecturer: dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has the knowledge of marketing, accounting and enterprise management
2	Skills	Student is able to discern, to associate and to interpret the occurrence appearing in marketing, production and accounting
3	Social competencies	Student understand and is prepared for held his social responsibility in business planning area
Assumptions and objectives of the course: Getting acquaint students with the methodology and skills in designing of bussines		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student has the knowledge of structural relationships in planned bussiness ventures - [K2A_W05]		
2. Student has the knowledge of functions and relationships among organizational units involved in a process of bussines plannig - [[K2A_W07, K2A_W14, K2A_W15, K2A_W16]		
3. Student has the knowledge of bussines planning methodology - [K2A_W08, K2A_W09]		
Skills:		
1. Student is able to structurize and to rationalize planned bussines venture - [K2A_U02, K2A_U03]		
2. Student is able to propose the way of optimization the structure of capital - [[K2A_U04, K2A_U06, K2A_U07]		
Social competencies:		
1. Student is conscious of the role, required competences and responsibilities of managers planning the bussines ventures - [[K2A_K02]		
2. Student is ready to prepare marketing, technical, organizational and financial aspects of bussines venture - [K2A_K03]		
Assessment methods of study outcomes		

<p>-Forming grade: a/ classes on the basis of the evaluation the systematical progress of carried out tasks in process of creating project b/ lectures: on the basis of the answers to the questions concerning the discussed problems at the previous lectures Sum up grade: a/ classes - (1)public presentation of the project (2) assessment the concept of the business and implentation of methodology b/ lectures: questionnaire with open questions, 65% of points to pass the questionnaire</p>		
Course description		
<p>The essence and functions of bussines plans. Methodology of bussines planning for the next year of the bussines. Standards and procedures of bussines planning for new and existing enterprises.</p>		
<p>Basic bibliography: 1. Pawłowski E., Pawłowski K., Trzcielińska J., Trzcieliński S. Projektowanie biznesu i ocena przedsięwzięć inwestycyjnych. Wyd. Politechniki Poznańskiej, Poznań, 2010. 2. Rogowski W. Rachunek efektywności przedsięwzięć inwestycyjnych. Wyd. Oficyna Ekonomiczna, Warszawa, 2004. 3. Bednarski L, Analiza finansowa w przedsiębiorstwie, PWE, Warszawa, 2006. 4. Sierpińska M., Jachna T.Ocena przedsiębiorstwa według standardów światowych. PWN, Warszawa, 2007.</p>		
<p>Additional bibliography: 1. Hurdle. The Book on Business Planning, Berry Tim, PaloAlto Software, Inc , USA, 2006.</p>		
Result of average student's workload		
Activity	Time (working hours)	
1. Lectures	15	
2. Classess	15	
3. Consultation	30	
4. Own study	40	
Student's workload		
Source of workload	hours	ECTS
Total workload	52	2
Contact hours	30	1
Practical activities	20	1